



FOR IMMEDIATE RELEASE:  
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**Popular Cookbook Authors to Appear in Central Market Cooking Tent  
at 20<sup>th</sup> Anniversary Texas Book Festival**

*Gena Hamshaw and Raquel Pelzel to present in a must-see lineup*

Central Market will host a impressive array of culinary authors and chefs at the Cooking Tent during the 2015 Texas Book Festival.

Many of this year's featured speakers are nationally renowned in the culinary world as award-winning authors and chefs. From chili to craft cocktails, the Central Market Cooking Tent schedule of presentations will bring flavor galore to the 20<sup>th</sup> Anniversary Texas Book Festival! Look for an impressive variety of cooking demonstrations and discussions throughout both days of the much-loved festival.

The 2015 festival marks Central Market's seventh year supporting the Texas Book Festival Cooking Tent. The event is free and open to the public. **Please see the schedule below for Saturday, Oct. 17 and Sunday, Oct. 18.**

**Central Market Cooking Tent schedule and author information:**

**SATURDAY, OCT. 17**

10:00 a.m. to 11:00 a.m.

**Toni Tipton-Martin, *The Jemima Code: Two Centuries of African American Cookbooks***

Toni Tipton-Martin is an award-winning author, activist, food journalist and culinary historian. Tipton-Martin has established a stellar reputation for her fresh take on African American cuisine and recipes within a historical framework. Tipton-Martin also boasts impressive achievements including being the first female African American food editor at a major daily newspaper. As a personal friend of First Lady Michelle Obama, she has participated in events at the White House on multiple occasions. Tipton-Martin will lead a powerful discussion, **moderated by Addie Broyles of the Austin American-Statesman**, based on recipes and stories from her new book, *The Jemima Code*.

11:30 a.m. to 12:30 p.m.

**Virginia Willis, *Lighten Up, Y'all***

Virginia Willis is a popular food writer and chef known for her classic French cuisine with a down-home, Southern flare. Willis' newest cookbook gives popular Southern dishes a lighter, healthier twist. In addition to regularly writing for *Southern Living*, *Eating Well*, *Fine Cooking*, FoodNetwork.com and more, Willis has also participated as a guest chef and teacher in Central Market cooking classes across Texas.

1:00 p.m. to 2:00 p.m.

**Robb Walsh, *The Chili Cookbook***

Robb Walsh is a three-time James Beard Journalism award-winner and the author of more than a dozen food-related books. Widely known for his love for Texas-inspired cuisine, Walsh presents his

newly released book devoted to chili recipes for all occasions. This is Walsh's third appearance in the Cooking Tent at the Texas Book Festival.

2:30 p.m. to 3:30 p.m.

**Cappy Lawton and Chris Waters Dunn, *Enchiladas: Aztec to Tex Mex***

Hailing from San Antonio, Cappy and Chris join the Cooking Tent as a duo dedicated to the art and mastery of enchiladas. Cappy Lawton is a well-known restaurateur and currently owns La Fonda on Main, Cappy's Restaurant and Bar and Cappycino's in San Antonio. Chris Waters Dunn was an American singer-songwriter and producer who decided to tap into the culinary world and now writes the Chef's Secret column for the *San Antonio Express-News*. In addition to their Cooking Tent appearance at the Texas Book Festival, Dunn & Lawton will teach a cooking class at Central Market Cooking School in San Antonio on Nov. 4, and at Austin North Lamar location on Dec. 1.

4:00 p.m. to 5:00 p.m.

**Vianney Rodriguez, *Latin Twist***

Native Texan, lover of Mexican cuisine and award-winning blogger, Vianney Rodriguez brings Latin flair and flavors to the Cooking Tent with her new cookbook featuring traditional and modern craft cocktails.

**SUNDAY, OCT. 18**

11:00 a.m. to 12:00 p.m.

**Cathy Barrow, *Mrs. Wheelbarrow's Practical Pantry***

Blogger and food writer turned award-winning cookbook author, Cathy Barrow presents her impressive book dedicated to food preservation and canning. In recent years, Barrow's recipes and blog have been featured nationally on NBC's *The Today Show* and NPR's *Morning Edition*. Barrow has also taught on many occasions at Central Market Cooking Schools across Texas.

12:30 p.m. to 1:30 p.m.

**Raquel Pelzel, *Toast: The Cookbook***

Raquel Pelzel is an award-winning cookbook author and food writer. Pelzel's newest cookbook highlights the simplicity and versatility of cooking with toast and was recently featured in *Bon Appetit* as one of fall's best titles.

2:00 p.m. to 3:00 p.m.

**Gena Hamshaw, *Food52 Vegan: 60 Vegetable-Driven Recipes for Any Kitchen***

Gena Hamshaw is a certified clinical nutritionist, food writer, cookbook author and assistant editor for Food52.com. Her newest cookbook explores delicious plant-based recipes that omnivores and vegans alike are sure to love. Hamshaw is also teaching a special vegetable-driven class at Central Market Cooking School, Austin North Lamar, on Monday, Oct. 19, following her appearance at the Texas Book Festival.

3:30 p.m. to 4:30 p.m.

**Kristen Miglore, *Food52 Genius Recipes: 100 Recipes That Will Change the Way You Cook***

Kristen Miglore is the executive editor at Food52.com who has also been published in the *Wall Street Journal*, *Saveur*, and *The Atlantic*. Miglore's cookbook is based on her James Beard Award nominated Food52 column, Genius Recipes, and features new techniques and ideas to help readers rethink and reinvent everyday cooking.

For more information on the authors who will appear at the Central Market Cooking Tent, please visit [www.texasbookfestival.org](http://www.texasbookfestival.org).

**About the Texas Book Festival:**

The Texas Book Festival celebrates authors and their contributions to the culture of literacy, ideas, and imagination. Founded in 1995 by first lady Laura Bush, Mary Margaret Farabee, and a group of volunteers, the nonprofit Texas Book Festival promotes the joys of reading and writing through its annual Festival Weekend, the one-day Texas Teen Book Festival happening September 26, the Reading Rock Stars program, grants to Texas libraries, a youth fiction writing contest, and year-round literary programming. The Festival is held on the grounds of the Texas Capitol each fall and features more than 250-plus renowned authors, panels, book signings, live music, cooking demonstrations, and children's activities. Thanks to generous donors, sponsors, and 1,000 volunteers, the Festival remains free and open to the public. Visit [www.texasbookfestival.org](http://www.texasbookfestival.org) for more information, and join the conversation using the hashtag #txbookfest on [Facebook](#); and @txbookfest on [Twitter](#) and [Instagram](#).

**About Central Market:**

Central Market's open, serpentine-flow, full view European-style layout offers a completely new food shopping experience. A bountiful produce department with unmatched quality and variety, an 80-foot seafood case with selections from throughout the world, hundreds of cheeses, 2,500 wine labels, stupendous specialty grocery aisles with delights from every continent, and a world class cooking school featuring hands-on instruction are among the features that make the Central Market experience unique. <http://www.centralmarket.com>

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**Please note: Media credentials are required to cover the Texas Book Festival.** Credentialed media receive priority access to author sessions. Please complete the form located here <http://www.texasbookfestival.org/2015-media-credentials/> by Oct. 11.