



**TEXAS
BOOK
FESTIVAL**
celebrating 15 years

2010 Reading Rock Stars Application

Reading Rock Stars, the Texas Book Festival's literacy program, fosters an interest and promotes skills in reading and writing by providing engaging author visits, curriculum guides, and new books for children in Title 1 schools in Texas. For many, this is the first book they have owned. In addition, Reading Rock Stars donates books to each participating school's library.

The Texas Book Festival is currently accepting applications for the Reading Rock Stars program in two funded areas: Greater Austin Metro and the Rio Grande Valley.

Schools applying must be willing to commit to the provisions set forth in the 2010 School Agreement (attached). If selected, each school will be asked to sign the agreement and provide detailed enrollment information to the Texas Book Festival. Applications will be scored on eligibility, need, and completion of application.

Name of School: _____

Is the campus served with Title I, Part A funds as a Schoolwide or Targeted Assistance program? Y N

Average Enrollment: _____

Address: _____

Has your school previously participated in Reading Rock Stars? Y N
What year? _____

Please provide contact information for your principal, librarian and a third team leader. The Texas Book Festival will work with these individuals to coordinate the program and prepare for the authors' visits. Please identify the primary contact by checking the box next to their name.



Principal: _____
Phone: _____ Email: _____
Summer Contact information: _____



Librarian: _____
Phone: _____ Email: _____
Summer Contact information: _____



Team Leader: _____
Phone: _____ Email: _____
Summer Contact information: _____



Reading Rock Stars 2010 Program Agreement

The Texas Book Festival (TBF) is delighted to approve your school's participation in the 2010 Reading Rock Stars (RRS) program. In order to participate in the program, your school must agree to meet the following requirements and submit program feedback and reports at the end of the 2010-2011 program.

The Texas Book Festival (TBF) agrees to provide the following:

- 1) One to three author visits (45-minutes each)
- 2) One signed book per student
- 3) Books for the school library (quantity tbd by TBF)
- 4) One Reading Rock Stars banner for promotional purposes
- 5) Ten advance copies of each featured book for preparation and advance teaching purposes
- 6) Curriculum Guides for each grade teacher and the librarian
- 7) Electronic version of the Texas Book Festival logo and Reading Rock Stars information for promotional purposes
- 8) One liaison and two volunteer contacts for assistance in program preparation, author coordination, and event assistance.
- 9) Sample scripts for introducing each author at the program
- 10) Suggestions on promoting the Reading Rock Stars event for your school

_____ (school) agrees to participate as follows:

- 1) Provide an appropriate venue and a/v equipment for the author's visit
- 2) Identify one Campus Coordinator to maintain contact with TBF throughout the program and follow up process (preferably Principal or Librarian). If there is a change of staff in the middle of the process, the school must update TBF with the new contact's information.
- 3) Promotion of the RRS program, recognizing the Texas Book Festival, by completing a minimum of 2 projects as listed on the attached RRS Guide for Schools.
- 4) Display the RRS banner in a prominent location in your school, visible to parents, students, and staff, for a minimum of 1 week prior to the author's visit.
- 5) Prepare students for the RRS Author's visit by using the provided Curriculum Guide and creatively incorporating the books into classroom curriculum (see Student Preparation Activities on the RRS Guide for Schools).
- 6) Prepare faculty and staff by completing a minimum of 1 of the Staff Preparation Activities as listed on the attached RRS Guide for Schools.
- 7) Submit the following follow-up reports (forms to be provided by TBF) within 4 weeks of the author's visit:
 - a. Campus Coordinator report
 - b. Teacher reports
 - c. Student Comments
 - d. Author thank you notes (one per class, addresses will be provided)

Principal

Texas Book Festival

Date

Date