



**TEXAS
BOOK
FESTIVAL**

2010 Public Library Application for Books

Has this library **applied** for a Texas Book Festival Grant in the past?

No ___ Yes ___

___ 2004 ___ 2005 ___ 2006 ___ 2007 ___ 2008

Name of library: _____

If branch, provide headquarters library: _____

If awarded a grant – name of library/foundation for check: _____

Mailing address: _____

City: _____ **Zip:** _____ **County:** _____

System: _____ **Phone:** _____ **Fax:** _____

E-mail address: _____

Library Director: _____ **Phone & E-mail:** _____

Contact Person: _____ **Title:** _____

Hours available for questions and notification: _____

Information about library:

Number of full-time employees: _____

Current total branch budget: _____

Current branch library materials budget: _____

Amount requested: \$ _____ *(not to exceed \$2,500)*

If an award is received, it is agreed that this library will submit a progress report including an accounting of funds by December 31, 2010.

Submit Reports to: Texas Book Festival, 610 Brazos Street, Suite 200 Austin, TX 78701.

Signature of Head Librarian **Date**

Branch library applications must have signature of library director.

2010 Public Library Book Application

Type your responses to the following questions in the spaces provided. Every section of this application must be completed for the application to be reviewed. *No attachments will be considered*. Please note the points assigned to each section.

1. **PROJECT DESCRIPTION** (Total 30 points)

a. Please give a **brief** statement of **how you will use** Book Festival award money. (10 points)

b. Describe the **need or the gaps you have identified in your collection** and state how the Book Festival award will be used to meet the need or fill those gaps identified. (10 points)

Question 1b may be continued on next page.

Question 1b - continued

c. Describe **who (in your community) will benefit** from this award. (10 points)

2. PUBLICITY / PROMOTION

The mission of the Texas Book Festival is “celebrate authors and their contributions to the culture of literacy, ideas and imagination.” Describe **what you will do to actively promote** the materials purchased with your award. Describe what you will do to get the books into the hands of the targeted readers. (10 points)

3. PROPOSED BUDGET

Give an estimated budget and numbers of books and book-related materials, no need to list every title, to be purchased with these funds. As indicated below, some funds may be requested for the purchase of non-traditional book-related items, such as audio-books, video books, and books on CD ROM. No funds may be requested for subscriptions, furniture, carpeting, office supplies, hardware, equipment, giveaway books, etc. (10 points)

Number of Items	Type of Materials	Budget
_____	Nonfiction books	_____
_____	Fiction books	\$ _____
_____	Reference books	\$ _____
_____	Audiocassettes	\$ _____
_____	CD ROMs	\$ _____
_____	Videos	\$ _____
_____	Other:	\$ _____
_____	_____	\$ _____
_____	_____	\$ _____
	TOTAL	\$ _____ (not to exceed \$2,500)

How did you calculate the number of items to be purchased in each category and what are your sources for determining the costs for these items? (ex. Simon & Schuster, Baker & Taylor, local bookstore, etc.)

Three (3) copies of this application should be postmarked no later than January 11, 2010. Applications received with postmarks prior to November 2nd, 2009 will be returned. No faxed or e-mail applications will be accepted. Mail to: Texas Book Festival Awards, Texas Library Association, 3355 Bee Cave Road, Suite 401, Austin, Texas 78746-6763.